PORTFOLIO

GRAPHIC DESIGN

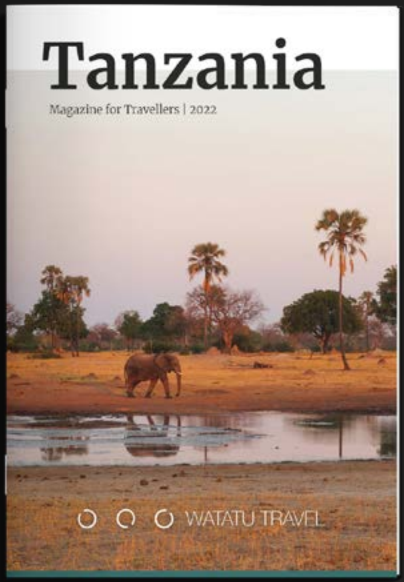
2024

Frederike Werckmeister
www.werckstation.com

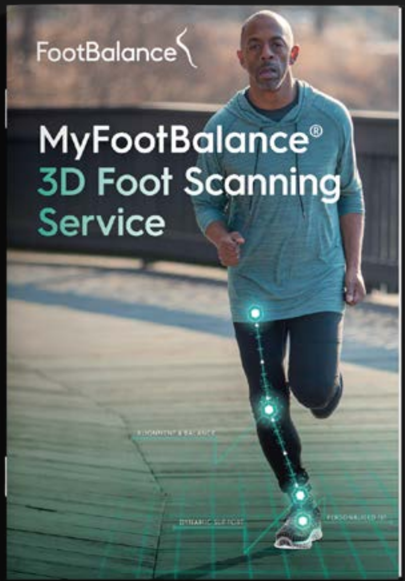
WHITE PAPER

Frederike Werckmeister | www.werckstation.com

TRAVEL MAGAZINE WITH ITINERARY



PRODUCT CATALOGUE CREATION (AS WELL AS IN-STORE GRAPHICS) AND PHOTO RETOUCHING



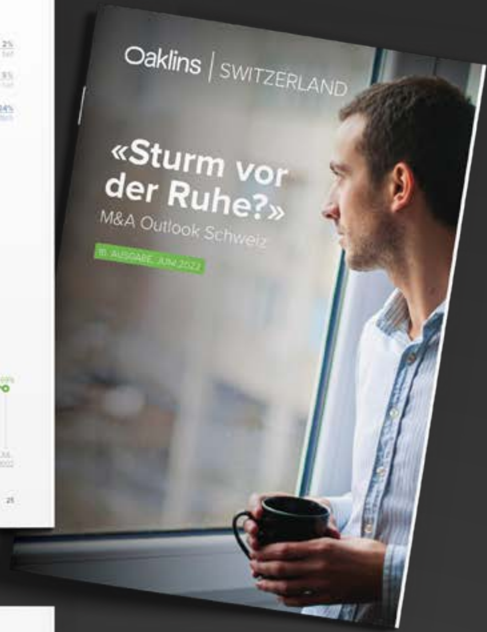
"I've had a pleasure of collaborating with Frederike over 10 years now. She a great professional with creative mindset, always giving her best for every project. Thanks to her creative ideas, flexibility and efficient way of working, we have been able to carry out many successful projects ahead."

Nina Arponen
Senior Marketing Manager
FootBalance

BRANDING FOR A LEARNING PROGRAM OF THE BRITISH COUNCIL

learning to change
your future

SECTOR PUBLICATION FOR A FINANCIAL FIRM



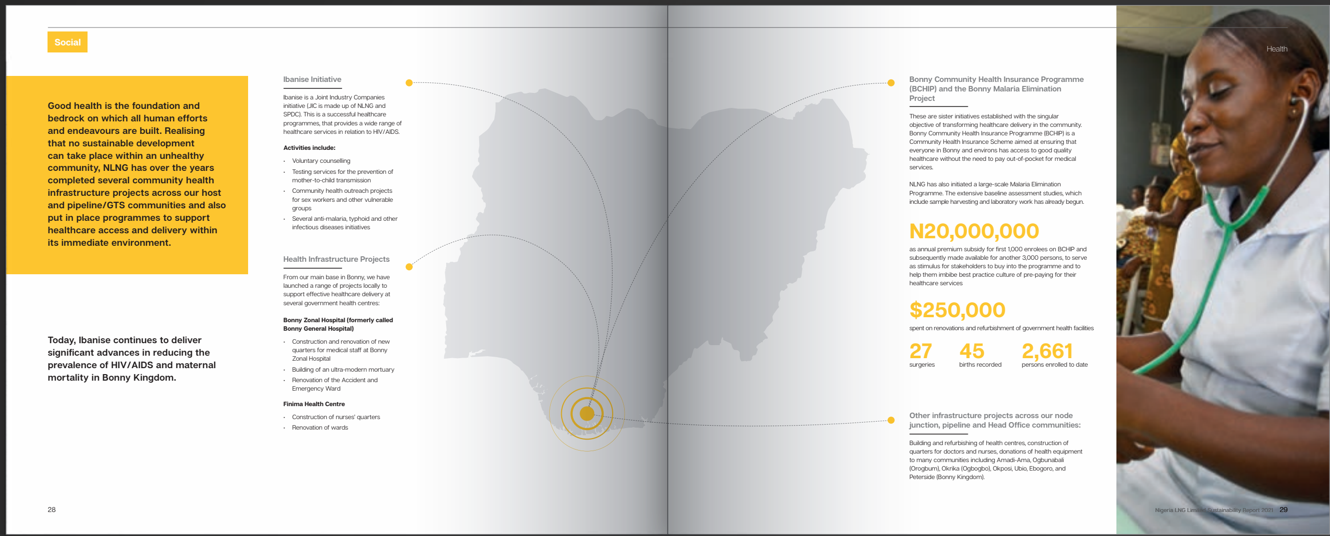
"For several years now, we have been relying on Frederike's graphic skills. She makes an essential contribution to better position our brand in the Swiss market."

Juerg Stucker
Partner
Oaklins Switzerland

INFORMATION MEMORANDUM

Frederike Werckmeister | www.werckstation.com

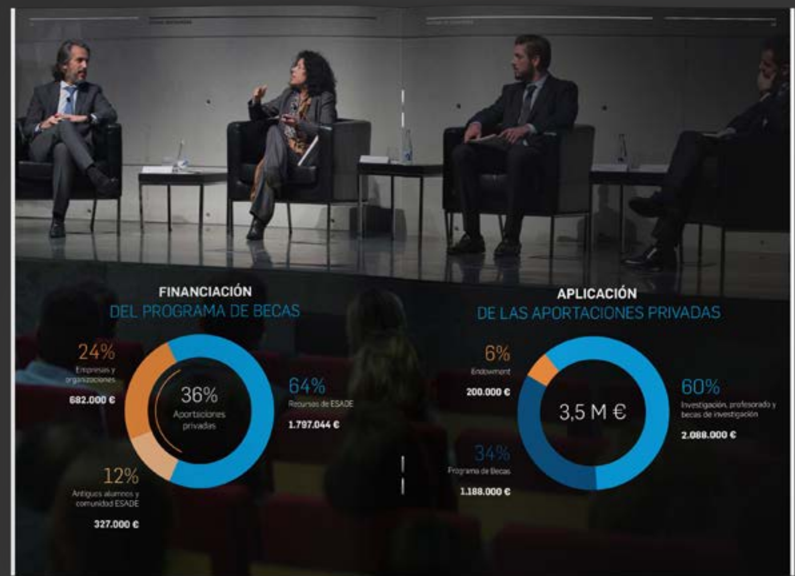
SOCIAL RESPONSIBILITY BROCHURE



"I can wholeheartedly recommend Freddie. She has a friendly and outgoing personality and is capable of flashes of brilliance in her work. Energetic and technically excellent, Freddie is a first rate designer who would be an asset on any project."

Trevor Kirkpatrick
Owner
KBW Design

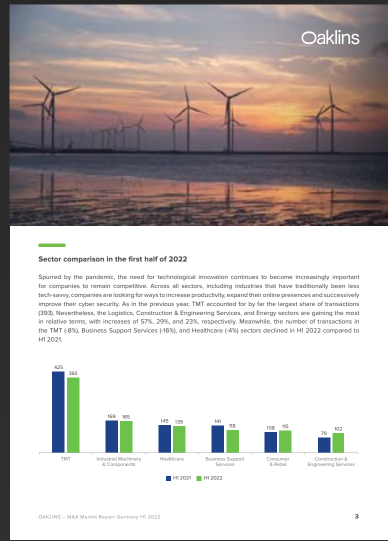
ANNUAL REPORT FOR A UNIVERSITY, DELIVERED IN THREE LANGUAGES

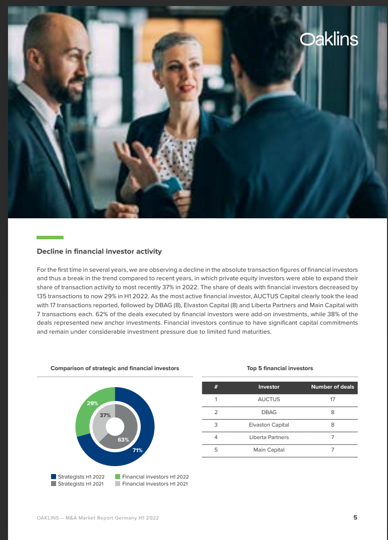


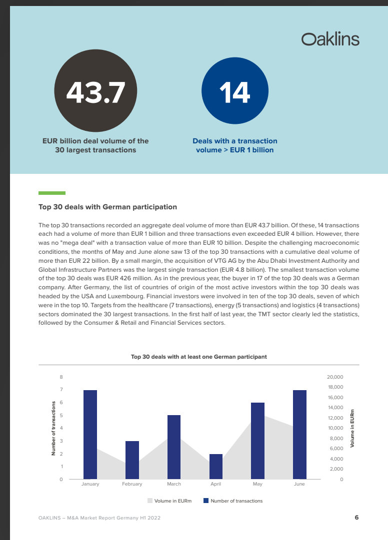
INDUSTRY REPORT

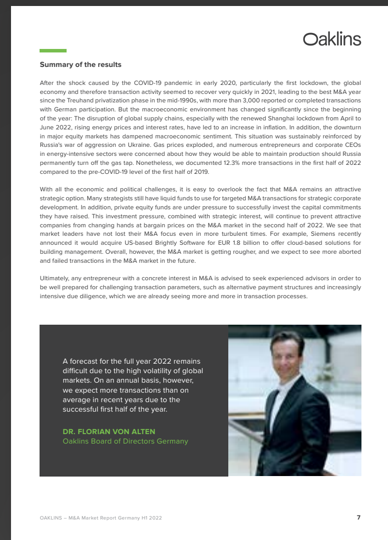
BROCHURES FOR MAIL BOXES ETC.

MARKET REPORT

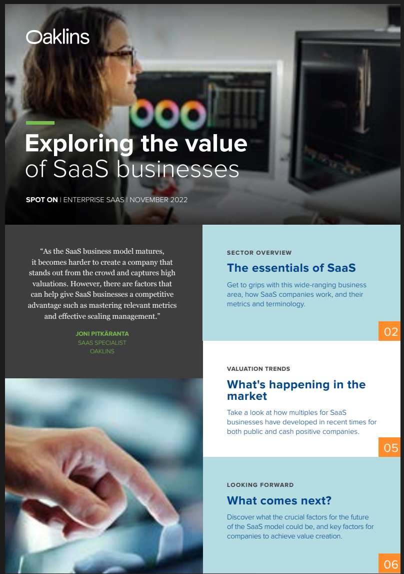


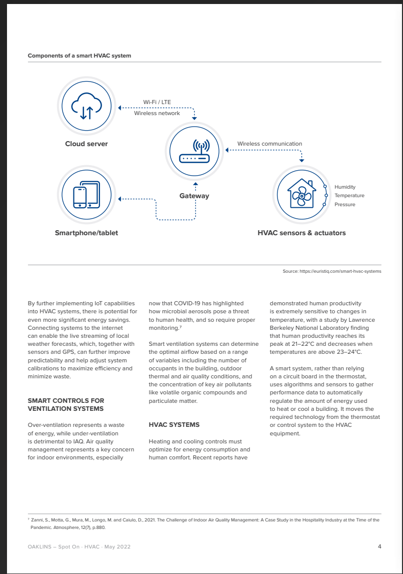


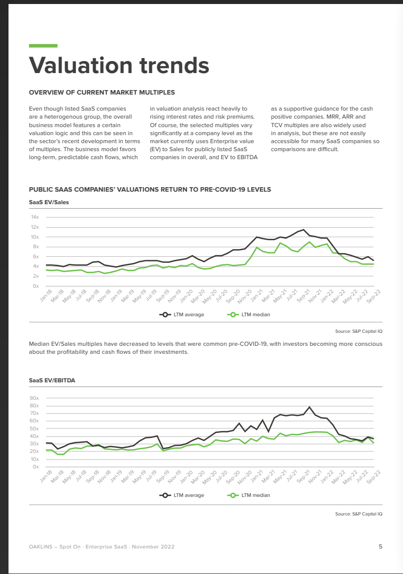


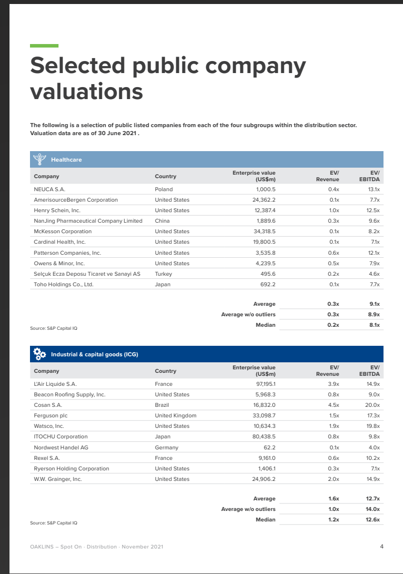


REPORTS FOR A FINANCIAL FIRM, CREATION OF GRAPHS, CHARTS & INFOGRAPHICS



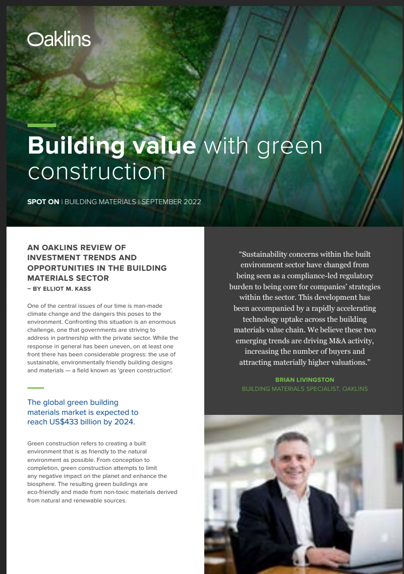


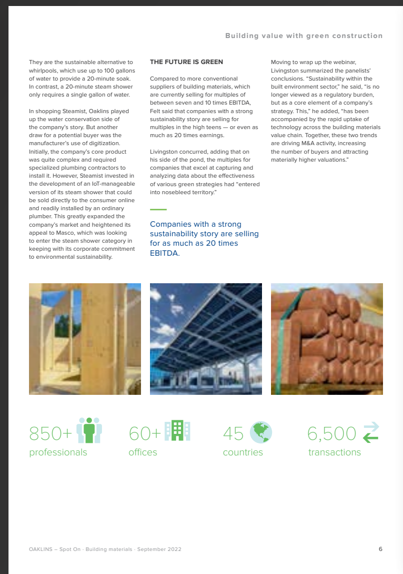


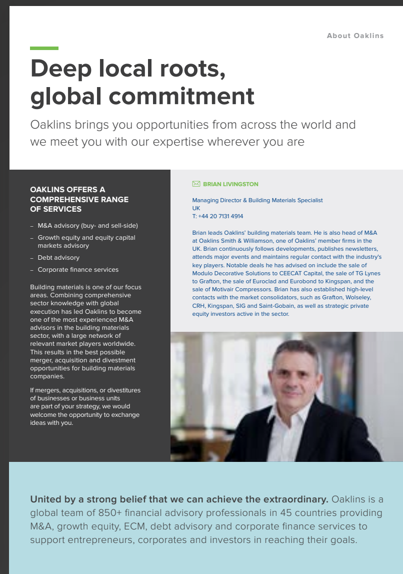


"I have been working now together for the last five years on several projects. And Frederike is a great support to our company as she is very applied and aims for high-quality work. She is a great professional to work with."

Els Geerds
Marketing Assistant
Oaklins







ANNUAL REPORT (84 PAGES)

"Frederike has been top-notch.

I've been impressed with the whole experience with Frederike, the jobs she's helped me with were all large. The main one an 84 page Annual Report. I basically handed her last year's report, the content, and said GO make me a new one. Well it wasn't that easy the briefing meeting was about 2-hours long as the clients information is very complex and requires several different ways for data and information to be grouped and portrayed and … Frederike was a star.

Frederike ran with the ball. She offered suggestions, feedback, pushed back when it was needed. Problem solved by using her initiative. Kept a good solid process for questions and clarifications."

Rachel Anning
Art Director
RaCreate

PRODUCT CATALOGUE CREATION (164 PAGES) AND PHOTO RETOUCHING

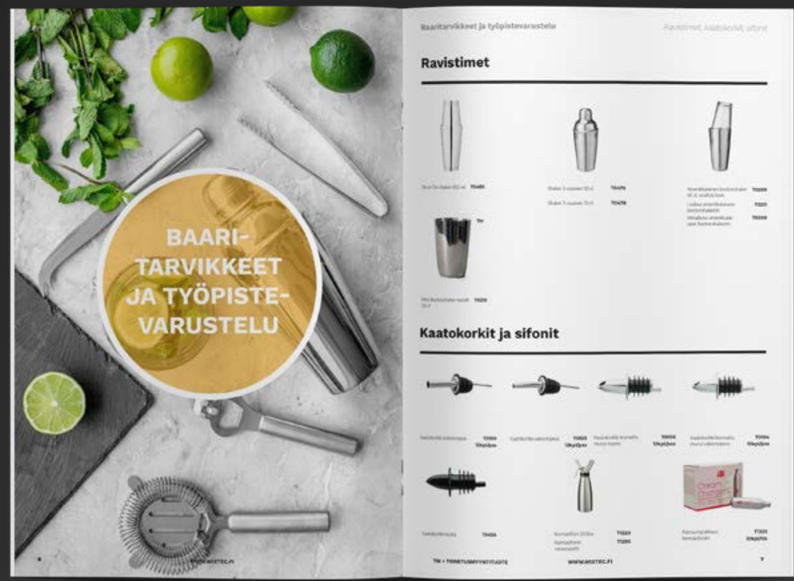
“Frederike is an awesome designer with whom we work since around 6 years. Together we have successfully realized over 50 projects. Dozens of product catalogs with 164 pages, flyers, brochures and creatives. Online and print, in various formats.

We highly appreciate working with Frederike because of her great feedback on professional Look & Feel, ensuring consistency in our designs, detail and accuracy in all content elements as well as her flexibility regarding our timings and her high project management skills.

We are looking forward to the upcoming projects, as we know with Frederike our customer satisfaction comes always first.”

Erik Stein
Country Manager DACH
Onedirect

PRODUCT CATALOGUE FOR A FINNISH COMPANY OFFERING A WIDE ARRAY OF SERVICES TO BARS & RESTAURANTS

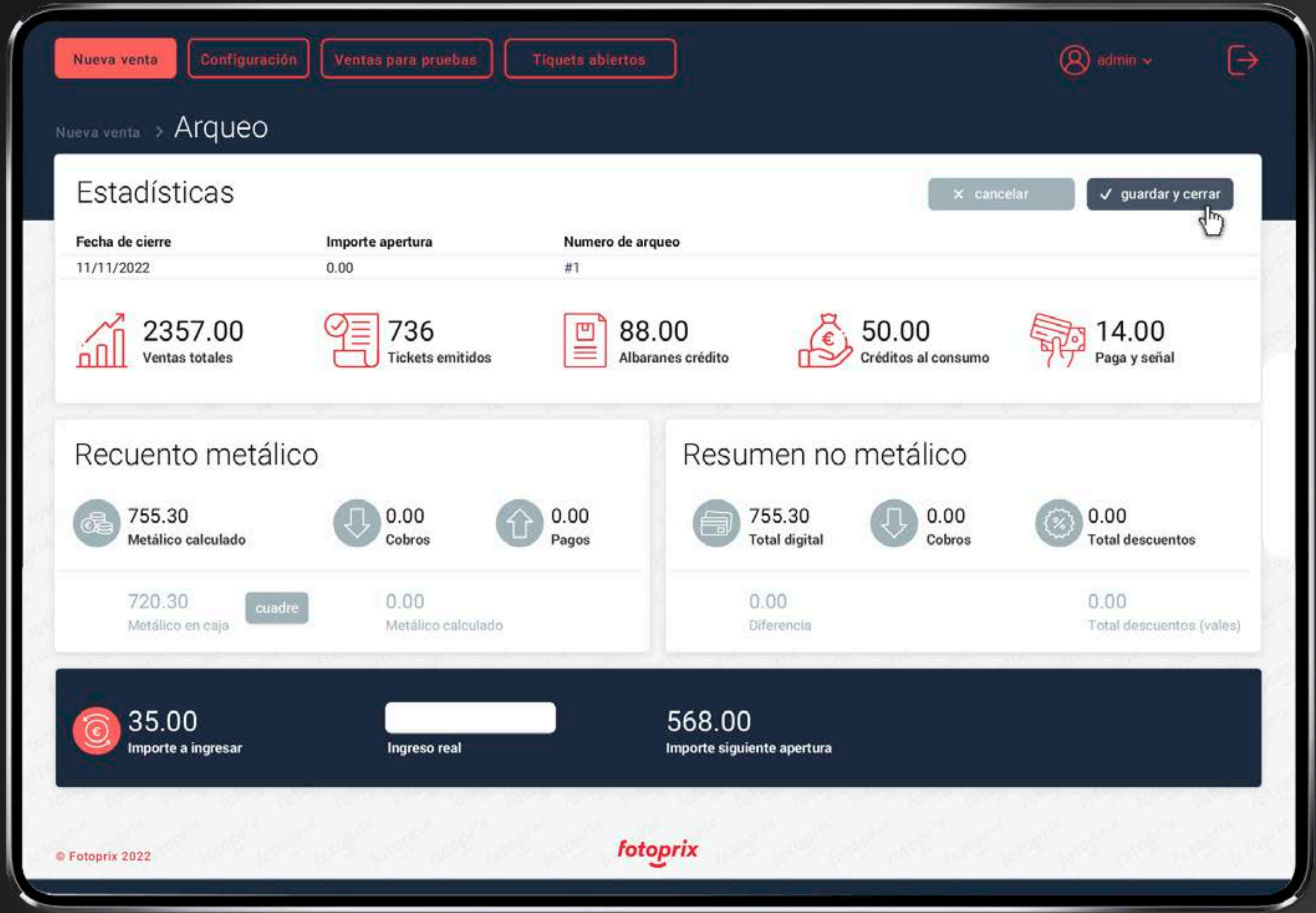


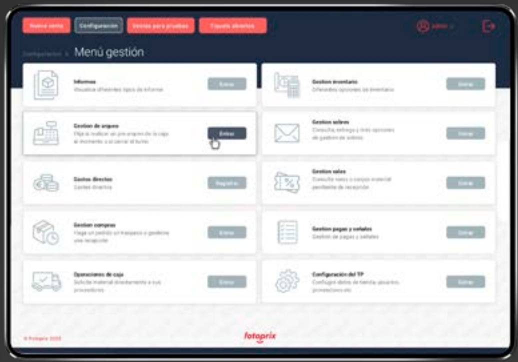
MARKETING MATERIALS FOR A FINNISH COSMETICS COMPANY

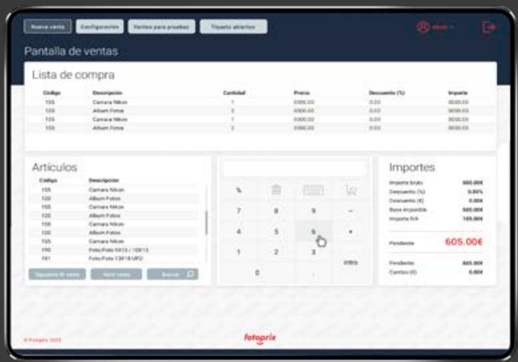
"I have had the pleasure to work with Frederike in several projects. She is creative and well-rounded design professional. Working with her has always been easy, with fast turnaround times and fluent processes, which make the collaboration very professional and trustworthy. She is results oriented, flexible, and fun to work with. I definitely recommend her for any creative graphic design projects."

Aino Erkinjuntti
Chief Marketing Officer
Laponie of Scandinavia

INTERFACE DESIGN FOR A VIRTUAL TPV (POINT OF SALE TERMINAL)







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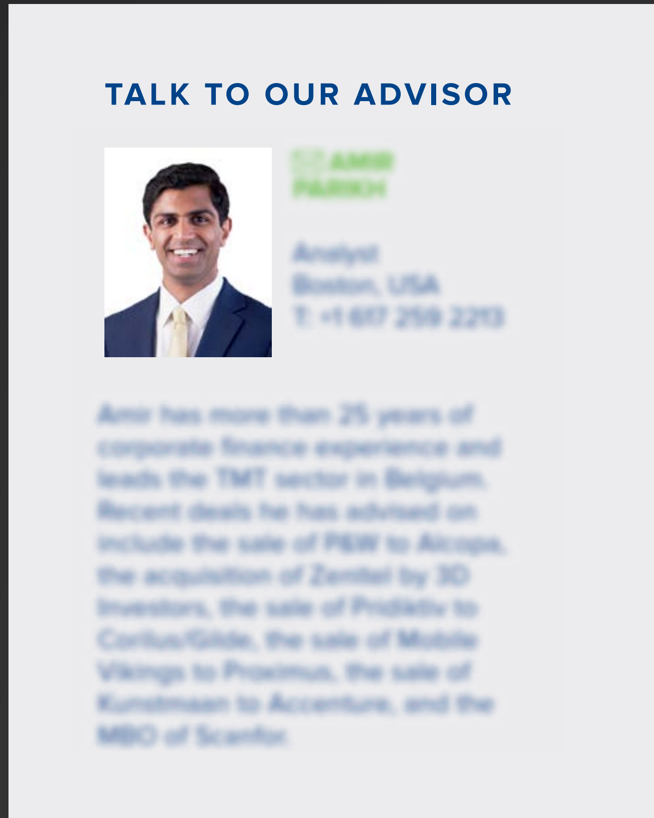
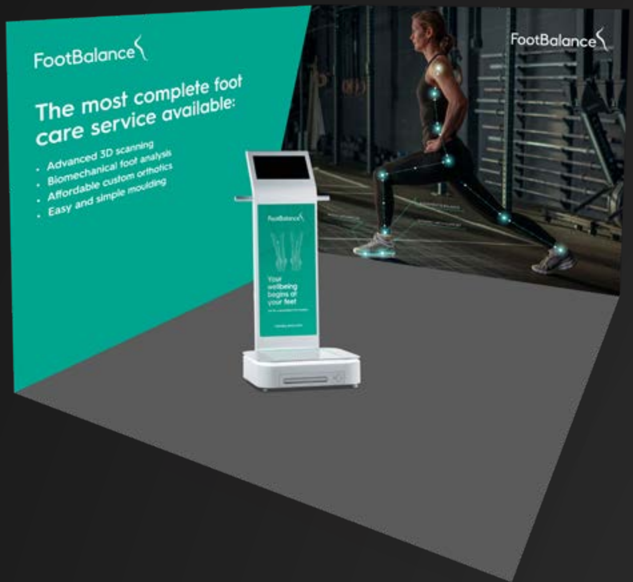
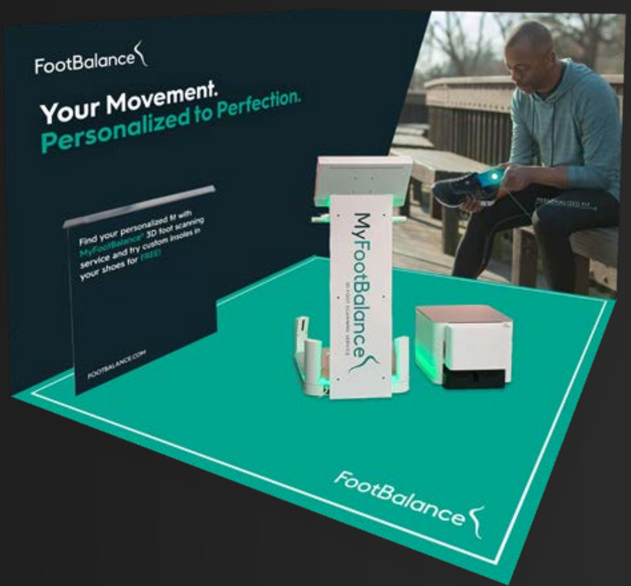
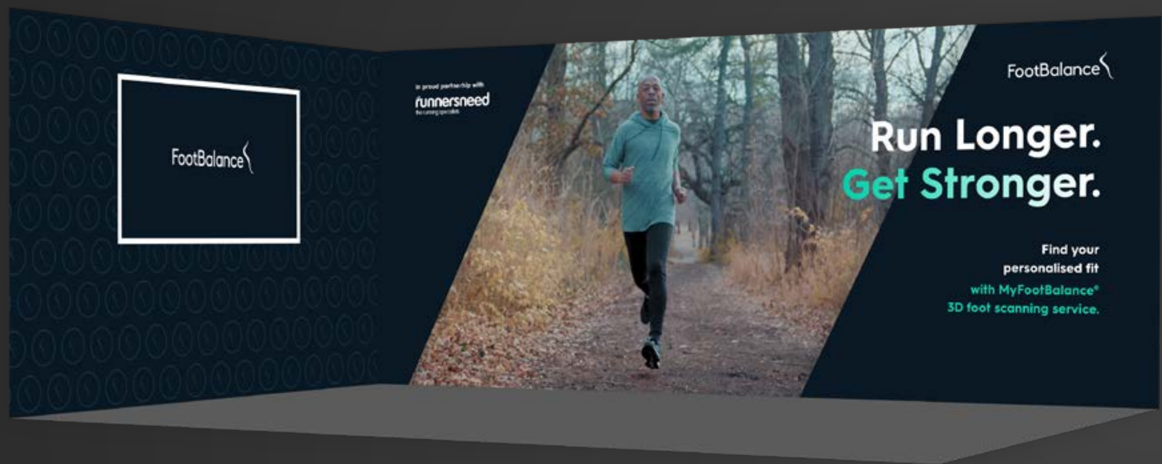
CROPPING, EDITING & ADJUSTING OF PORTRAITS AND INSERTING THEM INTO ARTWORK



CONFERENCE MATERIAL FOR FOOTBALANCE







CONFERENCE MATERIAL FOR OAKLINS

Thank you for your time!

I am looking forward to hearing from you.

Frederike